-- FINAL TOPLINE --

Timberline: 927907
G: 738
Princeton Job #: 1103-005

Jeff Jones, Lydia Saad
March 25-27, 2011

Note: Q.2e, 9-11 should be referred to as a USA Today/Gallup poll.

Results are based on telephone interviews conducted March 25-27, 2011 with a random sample of 1,027 † adults, aged 18+, living in the continental U.S., selected using random-digit dial sampling.

For results based on the total sample of national adults, one can say with 95% confidence that the margin of error is ±4 percentage points.

For results based on the sample of 500 † national adults in Form A and 527 † national adults in Form B, the maximum margins of sampling error are ±5 percentage points.

Interviews are conducted with respondents on landline telephones (for respondents with a landline telephone) and cellular phones (for respondents who are cell phone only). Each sample includes a minimum quota of 150 cell phone only respondents and 850 landline respondents, with additional minimum quotas among landline respondents for gender within region. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted on the basis of gender, age, race, education, region and phone lines. Demographic weighting targets are based on the March 2010 Current Population Survey figures for the age 18+ non-institutionalized population living in continental U.S. telephone households. All reported margins of sampling error include the computed design effects for weighting and sample design.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

Q.3 (BARACK OBAMA PERSONAL CHARACTERISTICS) CONTINUED

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