

GALLUP NEWS SERVICE

GALLUP POLL SOCIAL SERIES: MOOD OF THE NATION

-- FINAL TOPLINE --

Timberline: 937008
H: 070
Princeton Job #: 12-01-001

Jeff Jones, Lydia Saad
January 5-8, 2012

Results are based on telephone interviews conducted January 5-8, 2012 with a random sample of 1,011 adults, aged 18+, living in all 50 U.S. states and the District of Columbia.

For results based on the total sample of national adults, one can say with 95% confidence that the margin of error is ± 4 percentage points.

For results based on the sample of 744 homeowners, the maximum margin of sampling error is ± 4 percentage points.

For results based on the sample of 479 Republicans and Republican-leaning independents, the maximum margin of sampling error is ± 6 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample includes a minimum quota of 400 cell phone respondents and 600 landline respondents, with additional minimum quotas among landline respondents by region. Landline numbers are chosen at random among listed telephone numbers, cell phone numbers are selected using random-digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted by gender, age, race, Hispanic ethnicity, education, region, adults in the household, and phone status (cell phone only/landline only/both, having an unlisted landline number, and being cell phone mostly). Demographic weighting targets are based on the March 2011 Current Population Survey figures for the age 18+ non-institutionalized population living in U.S. telephone households. All reported margins of sampling error include the computed design effects for weighting and sample design.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

9. 1H[~~W~~,~~P~~]RLO~~VR~~HDGVRPHDVSH~~F~~VRIOLIH~~L~~Q~~H~~U~~D~~WRGD~~R~~HDR~~Q~~SOHDVHV~~D~~K~~W~~K~~R~~X
are --

11. *(Asked of those dissatisfied with influence of major corporations)* Would you like to see major corporations have more influence in this nation, less influence, or keep their influence as it is now?

COMBINED RESPONSES (Q.9F/11): SATISFACTION WITH CORPORATE INFLUENCE

	<u>Total satisfied</u>	<u>Dissatisfied, want more</u>	<u>Dissatisfied, want less</u>	<u>Dissatisfied, keep as now</u>	<u>No opinion</u>
2012 Jan 5-8	30	6	49	9	5
2011 Jan 7-9	29	5	54	9	4
2008 Jan 4-6	35	2	53	7	3
2007 Jan 15-18	39	3	46	9	3
2006 Jan 9-12	35	3	52	7	2
2005 Jan 3-5	38	2	48	9	3
2004 Jan 12-15	38	3	49	9	1
2003 Jan 13-16	43	3	42	9	3
2002 Jan 7-9	50	2	38	7	3
2001 Jan 10-14	48	3	37	8	4