USA TODAY/

2. Next, we'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them. How about -- [ITEM A READ FIRST, THEN ITEMS B- E READ IN RANDOM ORDER, THEN ITEMS F-G READ IN RANDOM ORDER]?

A. Barack Obama

Favor

Q.2 (FAVORABLES) CONTINUED

Q.2 (FAVORABLES) CONTINUED

C. Mitt Romney

| | Favorable | <u>Unfavorable</u> | Never heard of | No opinion |
|--------------------|-----------|--------------------|----------------|------------|
| 2012 Feb 16-19 | 39 | 47 | 7 | 7 |
| 2011 Dec 15-18 | 40 | 42 | 9 | 9 |
| 2010 Jul 8-11 | 36 | 28 | 18 | 18 |
| 2009 Jul 10-12 | 37 | 29 | 16 | 18 |
| 2008 Feb 8-10 | 34 | 46 | 7 | 13 |
| 2008 Jan 30- Feb 2 | 37 | 39 | 10 | 14 |
| 2008 Jan 10-13 ^ | 32 | 42 | 13 | 14 |
| 2007 Dec 14-16 | 32 | 35 | 17 | 15 |
| 2007 Nov 30-Dec 2 | 36 | 30 | 20 | 14 |
| 2007 Nov 2-4 | 28 | 31 | 24 | 17 |
| 2007 Oct 12-14 | 26 | 34 | 23 | 17 |
| 2007 Oct 4-7 | 29 | 26 | 29 | 15 |
| 2007 Sep 14-16 | 27 | 35 | 23 | 15 |
| 2007 Sep 7-8 | 27 | 28 | 28 | 17 |
| 2007 Aug 13-16 | 33 | 24 | 26 | 17 |
| 2007 Aug 3-5 | 22 | 31 | 30 | 17 |
| 2007 Jul 12-15 | 22 | 28 | | |

Q.2 (FAVORABLES) CONTINUED

E. Former Pennsylvania senator, Rick Santorum

2012 Feb 16-19

<u>Favorable</u> <u>Unfavorable</u>

e <u>Never heard of</u>

No opinion

38