USA TODAY/GALLUP POLL

ELECTION 2012 SWING STATES POLLING-- WAVE 9

Results are based on telephone interviews conducted September 11-17, 2012, on the Gallup Daily tracking survey, with a random sample of –1,216—adults, aged 18+, living in Colorado, Florida, Iowa, Michigan, Nevada, New Hampshire, New Mexico, North Carolina, Ohio, Pennsylvania, Virginia and Wisconsin, selected using random-digit dial sampling.   The data represent a subset of Gallup's national daily tracking survey for September 11-17.

For results based on the total sample of "swing state" residents, one can say with 95% confidence that the margin of error is ±4 percentage points.

For results based on the total sample of –1,096—registered voters in battleground states, one can say with 95% confidence that the margin of error is ±4 percentage points.

2012 Sep 11-17	*Unweighted sample size (all adults)*	*Weighted sample size (all adults)*	*Weighted percentage of sample (all adults)*
Colorado	70	67	6
Florida	241	249	21
Iowa	50	45	4
Michigan	136	145	12
Nevada	18	32	3
New Hampshire	8	12	1
New Mexico	31	27	2
North Carolina	143	124	10
Ohio	143	166	14
Pennsylvania	171	173	14
Virginia	131	108	9
Wisconsin	74	67	6

Comparison results from the national sample are based on telephone interviews conducted September 16-17, 2012, on the Gallup Daily tracking survey, with a random sample of –1,066—adults, aged 18+, living in all 50 U.S. states and the District of Columbia, selected using random-digit dial sampling.

For results based on the total sample of national adults, one can say with 95% confidence that the margin of error is ±4 percentage points.

For results based on the total sample of --954—national registered voters, one can say with 95% confidence that the margin of error is ±4 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking.   Each daily sample of 1,000 national adults includes a minimum quota of 400 cell phone respondents and 600 landline respondents, with additional minimum quotas among landline respondents by region. Landline numbers are chosen at random among listed telephone numbers, cell phone numbers are selected using random-digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Methodology continued on next page

Samples are weighted by gender, age, race, Hispanic ethnicity, education, region, adults in the household, phone status (cell phone only/landline only/both, having an unlisted landline number, and cell phone mostly). Demographic weighting targets are based on the March 2011 Current Population Survey figures for the age 18+ non-institutionalized population living in telephone households in the 12 battleground states. All reported