

GALLUP NEWS SERVICE

ELECTION TRENDS

Results are based on telephone interviews conducted October 27-28, 2012, on the Gallup Daily election tracking survey, with a random sample of --1,063-- adults, aged 18+, living in all 50 U.S. states and the District of Columbia.

For results based on the total sample of national adults, one can say with 95% confidence that the margin of error is ± 4 percentage points.

For results based on the total sample of --961-- registered voters, one can say with 95% confidence that the margin of error is ± 4 percentage points.

3. Next, I'd like you to rate [ITEMS READ] on a scale. If you have a favorable opinion of him, name a number between plus one and plus five -- where a plus five is the highest position indicating you have a very favorable opinion of him. If you have an unfavorable opinion, name a number between minus one and minus five where minus five is the lowest position -- indicating you have a very unfavorable opinion of him. How far up or down the scale would you rate [ITEMS READ]?

A. Mitt Romney

+5 +4 +3 +2

For Comparison: *1960-2008 elections, based on National Adults*

<u>Candidate</u>	<u>Highly Favorable</u>	<u>Highly unfavorable</u>	<u>Total favorable</u>	<u>Total unfavorable</u>
------------------	-----------------------------	-------------------------------	----------------------------	------------------------------