GALLUP NEWS SERVICE

GALLUP POLL SOCIAL SERIES: CONSUMPTION HABITS

-- FINAL TOPLINE --

Timberline: 937008

H: 656

Princeton Job #: 13-07-010

Jeff Jones, Lydia Saad July 10-14, 2013

Results are based on telephone interviews conducted July 10-14, 2013 with a random sample of -2,027—adults, aged 18+, living in all 50 U.S. states and the District of Columbia. For results based on these samples of national adults, one can say with 95% confidence that the margin of error is ± 3 percentage points.

For results based on the samples of -972—national adults in Form A and -1,055—national adults in Form B, the margin of sampling error is ± 4 percentage points.

For results based on the sample of -338—smokers, the maximum margin of sampling error is ± 6 percentage points.

| 2008 Jan 4-6 | 33 | 60 | 7 | 2005 Feb 7-10 | 38 | 59 | 3 |
|----------------|----|----|---|---------------------------|----|----|---|
| <u>2007</u> | | | | 2005 Jan 3-5 | 33 | 62 | 5 |
| 2007 Dec 6-9 | 35 | 57 | 8 | <u>2004</u> | | | |
| 2007 Nov 11-14 | 38 | 55 | 7 | $\overline{2004}$ Dec 5-8 | 36 | 59 | 5 |
| 2007 Oct 4-7 | 39 | 56 | 5 | 2004 Nov 7-10 | 37 | 60 | 3 |
| 2007 Sep 14-16 | 39 | 55 | 5 | 2004 Oct 11-14 | 29 | 67 | |
| | | | | | | | |

Q.6 (GOOD TIME TO FIND A QUALITY JOB) CONTINUED

Good Bad No time time opinion

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For comparison: Center for Survey Research Analysis, University of Connecticut & John J. Heldrich Center for Workforce Development at Rutgers Univer the sed on those employed and unemployed/looking for work)

| | Good <u>time</u> | Bad <u>time</u> | No <u>opinion</u> |
|-----------------|---------------------|--------------------|----------------------|
| 2000 | | | |
| 2000 Aug 4-31 ^ | 78 | 16 | 6 |
| 2000 Jan 5-19 ^ | 76 | 19 | 5 |
| <u>1999</u> | | | |
| 1999 Feb 5-22 ^ | 70 | 24 | 6 |
| <u>1998</u> | | | |
| 1998 Aug 5-16 ^ | 69 | 25 | 6 |