

GALLUP NEWS SERVICE

AFFORDABLE CARE ACT AWARENESS AND KNOWLEDGE

Results are based on telephone interviews with ~730-- adults, aged 18+, who currently do not have health insurance, conducted October 18-29. For results based on the total sample of uninsured adults, one can say with 95% confidence that the margin of error is ± 5 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 50% cell phone respondents and 50% landline respondents, with additional minimum quotas by region. Landline and c

D81. *HEALTH INSURANCE (FOR SCREENING)*

Next, we'd like to ask you some questions about the Affordable Care Act, the law President Obama signed in 2010 that restructured the U.S. health care system.

1. *(Asked of those who are currently uninsured and have not signed up for insurance for 2014)* According to the Affordable Care Act, starting in January 2014, most Americans will be required to have health insurance or pay a fine. Were you aware of this before now, or not?

| | <u>Yes, aware</u> | <u>No, not aware</u> | <u>No opinion</u> |
|------------------|-------------------|----------------------|-------------------|
| 2013 Oct 18-29 ^ | 80 | 19 | 1 |
| 2013 Oct 7-17 ^ | 73 | 26 | 1 |
| 2013 Sep 17-26 | 68 | 31 | 1 |

^ Question is asked of those who do not have insurance now and have not signed up for health insurance for 2014. The estimate for all those currently uninsured is computed by assuming those who do not have insurance now but have signed up for 2014 are aware of the requirement. Prior to the opening of health care exchanges on October 1, the question was asked of all those currently uninsured.

For comparison (Gallup Poll News Service (non-tracking) poll): *As you may know, under the terms of the Affordable Care Act, starting January 1st most Americans will be required to purchase health insurance or pay a fine. Were you aware of this before now?*

| | <u>Yes</u> | <u>No</u> | <u>No opinion</u> |
|----------------|------------|-----------|-------------------|
| 2013 Jun 20-24 | 56 | 43 | * |

2. *(Asked of those who are currently uninsured)* As you may know, health insurance plans are available for purchase through the Affordable Care Act's health insurance exchanges. How familiar are you with these health insurance exchanges-- very familiar, somewhat familiar, not too familiar, or not familiar at all?

| | <u>Very familiar</u> | <u>Somewhat familiar</u> | <u>Not too familiar</u> | <u>Not at all familiar</u> | <u>No opinion</u> |
|------------------|----------------------|--------------------------|-------------------------|----------------------------|-------------------|
| 2013 Oct 18-29 | 5 | 22 | 24 | 45 | 4 |
| 2013 Oct 7-17 | 6 | 22 | 24 | 47 | 2 |
| 2013 Sep 17-26 ^ | 5 | 20 | 21 | 51 | 3 |

^ WORDING: Beginning October 1st health insurance plans will be available for purchase through the Affordable Care Act's health insurance exchanges. How familiar are you with these health insurance exchanges -- very familiar, somewhat familiar, not too familiar, or not familiar at all?

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3. *(Asked of those who are currently uninsured and have not signed up for insurance for 2014)* Beginning January 1, 2014, Americans without health insurance will either have to get health insurance or pay a fine.

