

**GALLUP NEWS SERVICE**

**GALLUP POLL SOCIAL SERIES:  
ECONOMY AND PERSONAL FINANCE**

**-- FINAL TOPLINE --**

Timberline: 937614  
T: 535  
Princeton Job #: 23-04-004

April 3-25, 2023

---

**Results are based on telephone interviews conducted April 3-25, 2023, with a random sample of –1,013—adults, ages 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is  $\pm 4$  percentage points at the 95% confidence level.**

**For results based on the sample of –500—national adults in Form A and the sample of –513- national adults in Form B, the margin of sampling error is  $\pm 5$  percentage points.**

**For results based on the sample of –528-- adults employed full- or part-time, the margin of sampling error is  $\pm 5$  percentage points.**

**For results based on the sample of –349-- retirees, the margin of sampling error is  $\pm 6$  percentage points.**

**For results based on the sample of –664-- non-retirees, the margin of sampling error is  $\pm 5$  percentage points.**

**For results based on the sample of –698-- homeowners, the margin of sampling error is  $\pm 4$  percentage points.**

**Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 75% cell phone respondents and 25% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone telephone numbers are selected using**

On a different topic,

Q.13/13A SPILT SAMPLED

13. Which of the following do you think is the best long-term investment -- [ROTATED: bonds, real estate, savings accounts or CDs, stocks or mutual funds, (or) gold]?

**BASED ON – 500—NATIONAL ADULTS IN FORM A**

<u>Real estate</u>	<u>Gold</u>	<u>Stocks/ mutual funds</u>	<u>Savings accounts/ CDs</u>	<u>Bonds</u>	<u>Other (vol.)</u>	<u>No opinion</u>
------------------------	-------------	-------------------------------------	--------------------------------------	--------------	-------------------------	-----------------------