

GALLUP NEWS SERVICE

**GALLUP POLL SOCIAL SERIES:
ECONOMY AND PERSONAL FINANCE**

-- FINAL TOPLINE --

Timberline: 937614
T: 535
Princeton Job #: 23-04-004

April 3-25, 2023

Results are based on telephone interviews conducted April 3-25, 2023, with a random sample of 1,013 adults, ages 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is ± 4 percentage points at the 95% confidence level.

For results based on the sample of 500 national adults in Form A and the sample of 513- national adults in Form B, the margin of sampling error is ± 5 percentage points.

For results based on the sample of 528-- adults employed full- or part-time, the margin of sampling error is ± 5 percentage points.

For results based on the sample of 349-- retirees, the margin of sampling error is ± 6 percentage points.

For results based on the sample of 664-- non-retirees, the margin of sampling error is ± 5 percentage points.

For results based on the sample of 698-- homeowners, the margin of sampling error is ± 4 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 75% cell phone respondents and 25% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone telephone numbers are selected using

Turning to the stock market,

14. Do you, personally, or jointly with a spouse, have any money invested in the stock market right now – either in an individual stock, a stock mutual fund, or in a self-directed 401-K or IRA?

	<u>Yes</u>	<u>No</u>	<u>No opinion</u>
2023 Apr 3-25	61	38	1
2022 Apr 1-19	58	41	1
2021 Apr 1-Jul 21	56	43	1
2020 Apr 1-14	55	45	*
2020 Mar 13-22	55	44	1
2019 Apr 1-9	55	44	1
2018 Apr 2-11	55	43	1
2017 Apr 5-9	54	45	2
2016 Apr 6-10	52	46	1
2015 Apr 9-12	55	44	1
2014 Apr 3-6	54	45	2
2014 Jan 5-8	54	44	1
2013 Apr 4-14	52	47	1
2012 Apr 9-12	53	46	1
2011 Aug 11-14	59	41	1
2011 Apr 7-11	54	45	1
2010 Apr 8-11	56	43	1
2009 Dec 11-13	61	37	2
2009 Apr 6-9	57	42	1
2008 Dec 12-14	58	41	1
2008 Sep 26-27	61	38	1
2008 Apr 6-9	62	37	1
2008 Jan 30-Feb 2	63	36	1
2007 Apr 2-5	65	34	1
2007 Mar 2-4	58	40	2
2006 Oct 6-8	63	35	1
2006 Apr 10-13	61	38	1
2005 Apr 4-7	62	38	*
2005 Mar 18-20	60	39	1
2004 Apr 5-8	61	38	1
2004 Jan 2-5	65	34	1
2003 Jun 9-10	61	37	2
2003 Apr 7-9	60	39	1
2003 Jan 10-12	62	37	1
2002 Oct 3-6	59	40	1
2002 Jul 29-31	66	34	*
2002 Jul 26-28	63	35	2
2002 Jul 22-24	56	43	1
2002 Jul 5-8	60	39	1
2002 Jun 28-30	67	33	*
2002 Apr 8-11	62	37	1
2001 Aug 3-5	61	38	1
2001 Apr 6-8	62	36	2
2001 Mar 14 ^	64	35	1

Q.14 continued on next page

Q.14 (OWN STOCK) CONTINUED

Yes

No

No opinion

		Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal	
Total	Unweighted n	1013	551	457	747	249	189	262	539	463	299	243	329	402	253	431	311	232
	Weighted n	1013	498	506	665	337	260	319	411	362	277	369	303	415	269	415	329	230
Yes		616	294	314	444	166	117	227	258	289	176	150	200	229	173	241	195	162
		61%	59%	62%	67%	49%	45%	71%	63%	80%	63%	41%	66%	55%	64%	58%	59%	70%
		387	196	189	216	166	140	90	150	71	95	218	102	179	95	168	133	66
		38%	39%	37%	32%	49%	54%	28%	37%	20%	34%	59%	34%	43%	35%	41%	40%	29%
		11	8	3	5	6	3	2	3	2	7	1	2	7	1	6	2	2
	1%	2%	1%	1%	2%	1%	1%	1%	1%	2%	0%	1%	2%	1%	1%	0%	1%	