

# GALLUP NEWS SERVICE

## GALLUP POLL SOCIAL SERIES: MOOD OF THE NATION

-- FINAL TOPLINE --

Timberline: 937614  
GAL 007  
Princeton Job #: 24-01-001

January 2-22, 2024

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Results are based on telephone interviews conducted on January 2-22, 2024, with a random sample of 1,011 adults, ages 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is  $\pm 4$  percentage points at the 95% confidence level.

For results based on the sample of 505-- national adults in Form A and the sample of 506-- national adults in Form B, the margin of sampling error is  $\pm 6$  percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 80% cell phone respondents and 20% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone telephone numbers are selected using random digit dial methods. Gallup obtained sample for this study from Dynata. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, nonresponse, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone only/landline only/both and cell phone mostly). Demographic weighting targets are based on the most recent Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the most recent National Health Interview Survey. Population density targets are based on the 2020 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact [galluphelp@gallup.com](mailto:galluphelp@gallup.com)

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Q.9 (CURRENT ECONOMIC CONDITIONS) CONTINUED

Excell- ent	Good	Only fair	Poor	No opin- ion	Excell
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10. Right now, do you think that economic conditions in the country as a whole are getting better or getting worse?

Getting better	Getting worse
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Q.10 (ECONOMIC OUTLOOK) CONTINUED

	Getting better	Getting worse	SAME (vol.)	No opinion		Getting better	Getting worse	SAME (vol.)	No opinion
<u>2008</u>						28	63	7	2
2008 Dec 4-7	13	77	8	2		36	52	9	3
2008 Nov 13-16	15	78	5	2	2005 Jul 25-28	35	53	9	3
2008 Oct 10-12	9	84	5	3	2005 Jul 7-10	35	54	8	3
2008 Oct 3-5	10	83	5	2	2005 Jun 16-19	35	57	6	2
2008 Sep 8-11	17	74	7	2	2005 Jun 6-8	35	55	8	2
2008 Aug 21-23	19	69	9	3	2005 May 23-26	41	52	5	2
2008 Aug 7-10	17	71	10	2	2005 May 2-5	32	61	6	

Q.10

	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Less than \$50,000	\$50,000-100,000	\$100,000+	
Unweighted n	1011	578	426	746	236	159	247	576	502	295	211	294	420	278	261	322	321
Weighted n	1011	502	500	649	334	276	310	396	374	279	355	255	461	273	313	322	278
	45	26	19	23	21	12	12	22	24	10	11	4	21	19	8	10	18
	5%	5%	4%	4%	6%	4%	4%	5%	7%	4%	3%	2%	5%	7%	2%	3%	6%
	219	95	124	155	61	38	55	121	107	48	63	16	72	128	69	70	60
	22%	19%	25%	24%	18%	14%	18%	30%	29%	17%	18%	6%	16%	47%	22%	22%	21%
	291	145	144	153	128	93	91	99	119	65	106	62	142	79	92	82	95
	29%	29%	29%	24%	38%	34%	29%	25%	32%	23%	30%	24%	31%	29%	29%	26%	34%
	453	236	212	316	124	133	151	155	123	156	174	173	226	46	144	160	106
	45%	47%	42%	49%	37%	48%	49%	39%	33%	56%	49%	68%	49%	17%	46%	50%	38%
	1 -		1	1 -	-		1 -	-	-		1 -	-	-		1 -	-	
	0% -		0%	0%													

