

GALLUP NEWS SERVICE

**GALLUP POLL SOCIAL SERIES:
CONSUMPTION HABITS**

-- FINAL TOPLINE --

Timberline: 937614
GAL 013
Princeton Job #: 24-07-007

July 1-21, 2024

Turning now to the upcoming Olympic games,

52. Do you by chance know where the 2024 Summer Olympics are being held this month?

Correct
Response

Partially
correct

Incorrect

53. How much of the Olympics do you intend to watch -- a great deal, a fair amount, not much, or none at all?

	<u>Great deal</u>	<u>Fair amount</u>	<u>Not much</u>	<u>None at all</u>	<u>No opinion</u>
2024 Jul 1-21	10	25	34	30	1
2016 Jul 13-17	14	34	30	21	1
2012 Jul 19-22 †	24	35	28	13	*
2008 Jul 25-27	16	40	29	14	1
2004 Aug 9-11 ^	14	45	29	12	*
2000 Sep 11-13	17	42	28	12	1

† Gallup poll.

^ Asked of a half sample

_____ : *Winter Olympics*

	<u>Great deal</u>	<u>Fair amount</u>	<u>Not much</u>	<u>None at all</u>	<u>No opinion</u>
2006 Feb 9-12	15	32	34	19	1
2006 Jan 9-12	17	36	30	17	*
2002 Feb 4-10	13	46	27	11	1

